(FW)

Docket No.: 6000-009-52 (P1)

#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION: Denis KHOO, et al. Group: 2611

SERIAL NUMBER: 10/645,157 Examiner: Unknown

FILED: August 21, 2003

FOR: CUSTOMIZED MEDIA METHOD AND SYSTEM

### INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. 1.97

Assistant Commissioner for Patents PO BOX 1450 ALEXANDRIA, VA 22313-1450

March 31, 2006

Sir:

Applicant(s) wish(es) to disclose the following information.

## **REFERENCES**

Applicant(s) wish(es) to make of record the documents listed on the attached Form PTO-1449. Copies of the listed documents are attached, where required, as are either statements of relevancy or any readily available full or partial English translations of any non-English-language documents.

### **RELATED CASES**

Attached is a list of Applicant's(s') pending applications and issued patents which may be related to the present application. Copies of the documents, where required, are attached along with Form PTO-1449.

#### **CERTIFICATION**

The undersigned certifies that

| each item of information contained in this Information Disclosure Statement was          |
|------------------------------------------------------------------------------------------|
| <br>cited in a communication from a foreign or international patent office in a          |
| counterpart foreign or international application for the first time (to the knowledge of |
| the undersigned, having made reasonable inquiry) not more than three months prior to     |
| the filing of this statement.                                                            |
|                                                                                          |

no item of information contained in this Information Disclosure Statement was cited in a communication from a foreign or international patent office in a counterpart foreign or international application or, to the knowledge of the undersigned, having made reasonable inquiry, was known to any individual designated in 37 C.F.R. 1.56(c) more than three months prior to the filing of this statement.

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# **BASIS FOR CONSIDERATION**

| This Ir           | without fee and within three months of the filing date of the application. without fee and within three months of the date of entry of the U.S. national stage. without fee and before the mailing date of a first Office Action on the merits (to the knowledge of the undersigned). without fee and with the appropriate certification above. without fee and with a new CPA application. without fee and with a Request for Continued Examination. with fee and before the mailing date of any Final Office Action, Notice of Allowance or an action that otherwise closes prosecution (to the knowledge of the undersigned). with fee, appropriate certification above, and before payment of the Issue Fee. |                                                        |  |  |
|-------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------|--|--|
| DEPO              | SIT ACCOUNT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                        |  |  |
|                   | Please charge any additional fees for the papers being filed herewith and for which no check is enclosed herewith, or credit any overpayment to Deposit Account No. <u>50-3266</u> .                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                        |  |  |
|                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Respectfully submitted,                                |  |  |
|                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | PIPER RUDNICK LLP                                      |  |  |
|                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | +                                                      |  |  |
|                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Lisa K. Norton                                         |  |  |
|                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Reg. No. 44,977                                        |  |  |
|                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Attorney of Record                                     |  |  |
| Reston<br>Tel. (7 | ox 9271<br>a, VA 20195<br>03) 773-4000<br>703) 773-5000                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Dale S. Lazar<br>Reg. No. 28,872<br>Attorney of Record |  |  |

PTO/SB/08a (07-05)

Approved for use through 07/31/2006. OMB 0651-0031
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# INFORMATION DISCLOSURE STATEMENT BY APPLICANT

 Complete if Known

 Application Number
 10/645,157

 Filing Date
 8/21/2003

 First Named Inventor
 Denis KHOO et al.

 Art Unit
 2611

 Examiner Name
 Uknown

(Use as many sheets as necessary

Sheet 1 of 1 Attorney Docket Number 6000-009-52(P1)

|                       |              |                                                           | U. S. PATENT                   | DOCUMENTS                                          |                                                                                 |
|-----------------------|--------------|-----------------------------------------------------------|--------------------------------|----------------------------------------------------|---------------------------------------------------------------------------------|
| Examiner<br>Initials* | Cite<br>No.1 | Document Number  Number-Kind Code <sup>2 (if known)</sup> | Publication Date<br>MM-DD-YYYY | Name of Patentee or<br>Applicant of Cited Document | Pages, Columns, Lines, Where<br>Relevant Passages or Relevant<br>Figures Appear |
|                       | AA           | us- 5,524,195                                             | 6/4/1996                       | Clanton                                            |                                                                                 |
|                       | AB           | us- 5,541,638                                             | 7/30/1996                      | Story                                              |                                                                                 |
|                       | AC           | us- 5,619,249                                             | 4/8/1997                       | Billock                                            |                                                                                 |
|                       | AD           | us- 5,732,216                                             | 3/24/1998                      | Logan                                              |                                                                                 |
|                       | AE           | us- 6,005,561                                             | 12/21/1999                     | Hawkins et al.                                     |                                                                                 |
|                       | AF           | us-6,411,992                                              | 6/25/2002                      | Srinivasan et al.                                  |                                                                                 |
|                       | AG           | us- 6,463,585                                             | 10/8/2002                      | Hendricks et al.                                   |                                                                                 |
|                       | АН           | us- 6,505,240                                             | 1/7/2003                       | Blumenau                                           |                                                                                 |
|                       | ΑI           | us- 6,594,825                                             | 7/15/2003                      | Goldschmidt Iki et al.                             |                                                                                 |
|                       | AJ           | us- 6,698,020                                             | 2/24/2004                      | Zigmond et al.                                     |                                                                                 |
|                       | AK           | us-6,799,327                                              | 9/28/2004                      | Reynolds et al.                                    |                                                                                 |
|                       | AL           | us- 6,816,628                                             | 11/9/2004                      | Sarachick et al.                                   |                                                                                 |
|                       | AM           | us- 6,820,277                                             | 11/16/2004                     | Eldering et al.                                    |                                                                                 |
|                       | AN           | us- 6,868,415                                             | 3/15/2005                      | Kageyama et al.                                    |                                                                                 |
|                       | AO           | US-                                                       |                                |                                                    |                                                                                 |
|                       | AP           | US-                                                       |                                |                                                    |                                                                                 |
|                       | AQ           | US-                                                       |                                |                                                    |                                                                                 |
|                       | AR           | US-                                                       |                                |                                                    |                                                                                 |

| FOREIGN PATENT DOCUMENTS |              |                                                                                                                     |                                |                                                    |                                                                                 |  |
|--------------------------|--------------|---------------------------------------------------------------------------------------------------------------------|--------------------------------|----------------------------------------------------|---------------------------------------------------------------------------------|--|
| Examiner Initials*       | Cite<br>No.1 | Foreign Patent Document  Country Code <sup>3</sup> "Number <sup>4</sup> "Kind Code <sup>5</sup> ( <i>if known</i> ) | Publication Date<br>MM-DD-YYYY | Name of Patentee or<br>Applicant of Cited Document | Pages, Columns, Lines,<br>Where Relevant Passages<br>or Relevant Figures Appear |  |
|                          | AS           | EP 0355697                                                                                                          | 2/28/1990                      | Baji et al.                                        |                                                                                 |  |
|                          | ΑT           | WO 9937045                                                                                                          | 7/22/1999                      | Eyer et al.                                        |                                                                                 |  |
|                          | AU           | WO 9950778                                                                                                          | 10/7/1999                      | Slade                                              |                                                                                 |  |
| · · ·                    | AV           | WO 0043892                                                                                                          | 7/27/2000                      | Galuten                                            |                                                                                 |  |
|                          | AW           |                                                                                                                     |                                |                                                    |                                                                                 |  |

| Examiner<br>Signature | Date<br>Considered |  |
|-----------------------|--------------------|--|
|                       |                    |  |

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

<sup>\*</sup>EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. 1 Applicant's unique citation designation number (optional). 2 See Kinds Codes of USPTO Patent Documents at <a href="https://www.uspto.gov">www.uspto.gov</a> or MPEP 901.04. 3 Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). 4 For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. 5 Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. 6 Applicant is to place a check mark here if English language Translation is attached.